

## **Recruiting, Deploying and Developing Clinical Nurse Educators in the US**

Our client was a top 5 biopharmaceutical company, whose competitors already had strong Clinical Nurse Educator teams in place. This would be the first Clinical Nurse Educator team for this client, and multiple markets required bi-lingual nurse educators. Tardis Medical was able to recruit, hire, train, deploy and performance manage teams of Clinical Nurse Educators in key locations nationwide. We also developed a customised job profile and partnered Clinical Nurse Educators with the clients Sales Representatives to ensure seamless relationship building and rapid uptake of the programme. Over a five-year period, this Clinical Nurse Educator team planned and executed hundreds of educational programs with key treatment centres, home health agencies, specialty pharmacies and advocacy group chapters educating thousands of individuals. They also educated nearly 40,000 consumers, families, specialty pharmacies, treatment centres and chapters throughout the educational programmes and events. The programme was renewed for a sixth year due to the significant results achieved